



**GYM for
HEROES**
Heroes helping each other

Just Giving Information



Just Giving 5% fee goodness

Charities pay a 5% fee on donations (which we take from the Gift Aid we reclaim) and in return we help them raise more money, more efficiently. By leaving the costly and time-consuming stuff to us, they can spend more time, energy and money on doing good.

Here's what we're busy doing for our 5% fee

- **Running, monitoring 24/7** and constantly improving JustGiving's technology so it can handle high levels of traffic while meeting the latest security and banking standards.
- **Constantly creating new fundraising tools** and services for charities, at no extra cost.
- **Taking full responsibility for the Gift Aid** we claim on charities' behalf, being regularly audited by HMRC.
- **Providing dedicated customer service** for charities and their supporters, giving prompt and expert advice.
- **Giving charities full access to their data**, helping them track and analyse their fundraising success.
- **Providing free training and support to charities** (especially the small ones) on how to raise even more online.
- **Giving you a clean, junk-free experience.** We'll never spam you, sell you anything or pass your personal details on to a third party. **Ever.**

Here's how we charge our 5% fee

1. You donate £10 and we send it to your charity that week.
2. We reclaim Gift Aid from the government (which takes a month), adding £2.82 to your donation.
3. We take our 5% fee (+VAT) from the Gift Aid, with credit/debit card/PayPal charges, and send all the rest to the charity. So for every £10 you give, the charity gets almost £12, and they get it faster.

Your donation	£10
Gift Aid + supplement	£2.82
Our 5% fee	£0.82

enquiries@gymforheroes.co.uk |
<http://www.gymforheroes.co.uk> | <http://www.twitter.com/gymforheroes>
Donate through <http://www.justgiving.com/gym-for-heroes-2010>
or track your own fundraising - create a page at
<https://www.bmycharity.com/V2/gymforheroes>

